



The FAQ will be updated frequently, so please check regularly. (8-2-16)

Can I apply for more than one of the IOTD grant programs?

Yes, a separate application is required for each grant program you apply for.

Can I apply for separate grants for the same projects?

No, each application requires an individual project.

Can I complete one application for all of my projects?

No, a separate application must be completed for each individual grant request.

Are the applications the same for each program?

No, the applications require different documents and questions to be answered.

What is the minimum - maximum amount for the grants?

Marketing Asset is \$5,000 - \$20,000

Destination Development is \$50,000 - \$250,000

Am I required to provide any local cash match?

Marketing Asset match is 1:1

Destination Development match is 1:1

Can I count any in-kind for my match?

No, in-kind is not accepted as match towards the programs.

Are the examples of the eligible projects the only projects that are likely to be funded?

No, these are only examples of eligible projects. The grant programs are designed to create new, exciting and innovative projects to increase Indiana Tourism.

Are nonprofits eligible applicants for the program?

Yes, nonprofits are welcomed and encouraged to participate.

If we are awarded how long do we have to complete our project?

Marketing Asset needs to be completed 12 months after award date

Destination Development needs to be completed 18 months after award date

I am interested in applying; who should I contact?

For more or if you have questions, contact our Program Manager, Adam Moschell at (317)232-8772 or AMoschell@lq.in.gov. Information is also available online at <http://www.visitindianatourism.com/industry-partners/awards-grants>.



If our project was previously funded through an IOTD grant, can I still apply?

If you have previously had a portion of your project funded through IOTD you may not use the same grant to apply for further funds until 2 years after your initial award date.

Who should be the lead applicant?

There is no specific requirement for a lead applicant. We strongly encourage the applicant to be a part of the government or local non-profit entity. At no time should a for-profit organization be your lead applicant.

Am I required to include the city, county, town or municipality in my plan?

Yes, there should be at minimum a letter of support from one or more of these persons or organizations.

Can 501 (c) 3 Foundations representing a state funded institution apply?

Yes, but it is imperative that they collaborate with another entity.

Can applications be submitted electronically?

No, at this time applications are being accepted in hard copy format only. Please refer to the specific grant guidelines for the number of copies.

When are the application release and due dates?

Programs are run on an annual basis. For 2016 the following dates apply:

Marketing Asset Application Release:	May 26 th , 2016
Marketing Asset Application Due:	July 28 th , 2016
Destination Development Application Release:	September 12 th , 2016
Destination Development Application Due:	December 2 nd , 2016
Marketing Asset Rnd 2 Application Release:	September 30 th , 2016
Marketing Asset Rnd 2 Application Due:	March 1 st , 2017