Visitor spending resulted in $9 Billion in total economic impact
The 7th Consecutive Year of Growth

80 MILLION TOTAL VISITORS

One Million More Visitors
+ 1.3% over the previous year

Indiana hosted
415,000 trips from international visitors

Innkeepers tax collections rose to $105 Million (+ 5%)

Record High Overnight Visits!
31.2 Million Person Stays

48.8 Million Day Trips

Visitor spending supported
2,630 more jobs
+ 1.4% over the previous year

SAVES $561 STATE AND LOCAL TAXES

TOURISM DRIVES INDIANA’S ECONOMY
• $9.8 Billion contribution to Indiana’s Gross Domestic Product
• 72¢ of every visitor dollar stays in Indiana
• $1.4 Billion generated in State and Local Tax

TOURISM SAVES HOOSIERS MONEY
Without Tourism, each Indiana household would pay $561 more in taxes.

VISITOR SPENDING SUPPORTS 199,830 INDIANA JOBS
• 1 in 19 Indiana Workers has a job because of Tourism
• Tourism is responsible for 5% of all Indiana jobs

Visitor spending increased
3.7% over previous year

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