

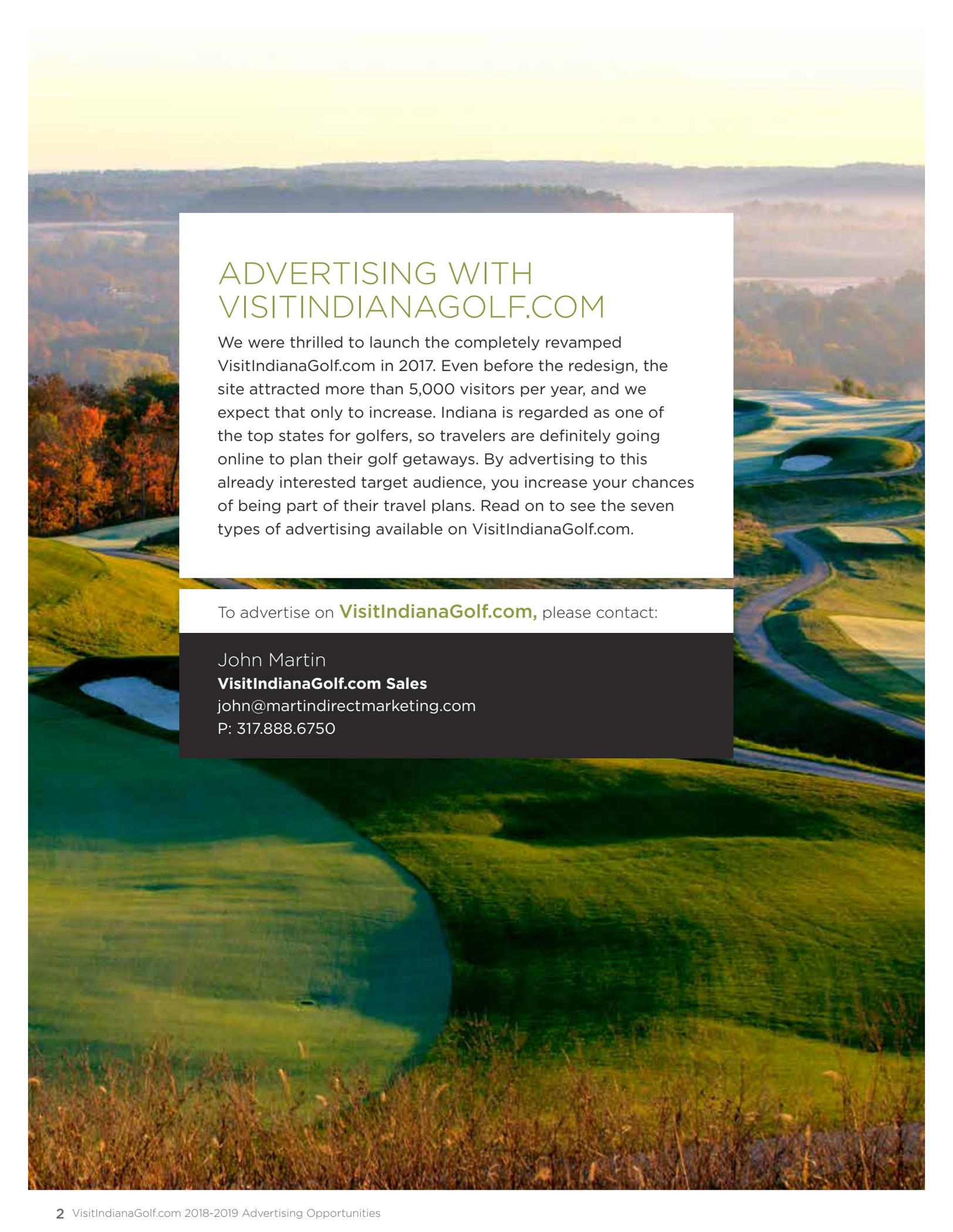


VISIT
INDIANA
GOLF.com

2018
2019

Advertising
Opportunities

HONEST *to* GOODNESS
INDIANA
Est. 1816

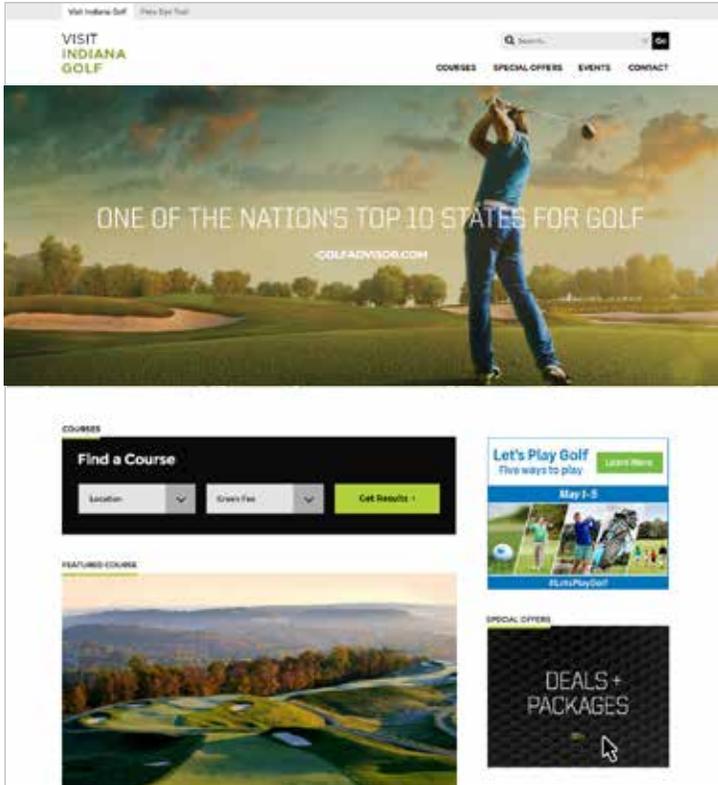


ADVERTISING WITH VISITINDIANAGOLF.COM

We were thrilled to launch the completely revamped VisitIndianaGolf.com in 2017. Even before the redesign, the site attracted more than 5,000 visitors per year, and we expect that only to increase. Indiana is regarded as one of the top states for golfers, so travelers are definitely going online to plan their golf getaways. By advertising to this already interested target audience, you increase your chances of being part of their travel plans. Read on to see the seven types of advertising available on VisitIndianaGolf.com.

To advertise on **VisitIndianaGolf.com**, please contact:

John Martin
VisitIndianaGolf.com Sales
john@martindirectmarketing.com
P: 317.888.6750



1 Homepage Banner Ad

Reach this highly targeted audience by showcasing your organization on the homepage of VisitIndianaGolf.com. A Homepage Banner Ad gives you prominent space on the homepage to feature courses, golf discounts, golf outings and/or tournaments, golf-related businesses, and more! The banner ad links directly to your website.

Ad content: 300 x 250 pixels (4.17" x 3.47" at 72 DPI) banner ad, link to your website

Ad duration: one month

Investment (net): \$200 per month

Availability: limited to two monthly

2 Homepage Featured Golf Course

Get your golf course noticed by showcasing it as the main feature on the homepage of VisitIndianaGolf.com. A Homepage Featured Golf Course gives you prominent space on the homepage to attract site visitors to view your Premier Golf Course Listing.

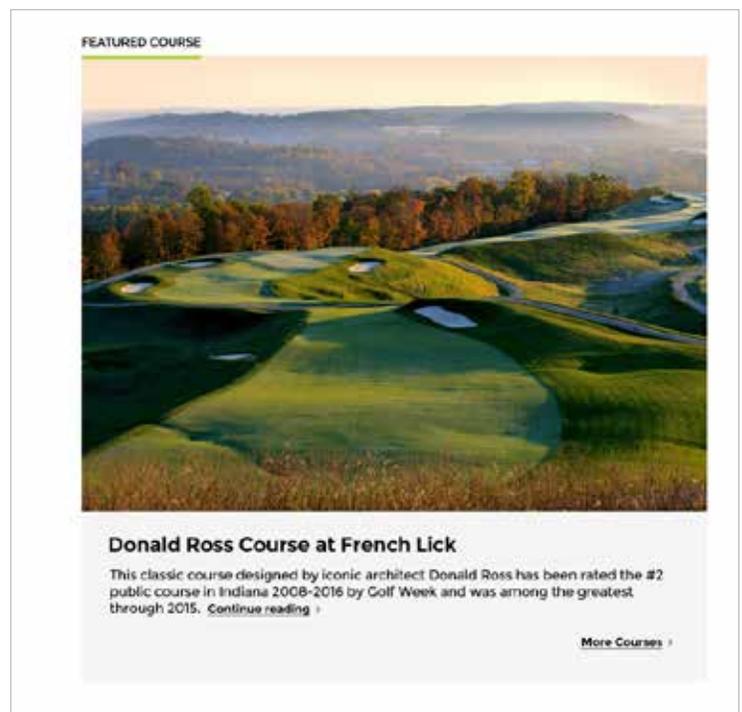
Ad content: 720px x 525px (10.00" x 7.29" at 72DPI) photo, 225-character description, link to your Premier Golf Course Listing on VisitIndianaGolf.com

Ad duration: one month

Investment (net): April - October: \$500 per month
November - March: \$250 per month

Availability: limited to two monthly

Special Offer! Buy all 12 months and receive 40% off!



3 Homepage Featured Golf Package

Get your discount or stay & play package noticed by showcasing it as one of the main features on the homepage of VisitIndianaGolf.com. A Homepage Featured Golf Package gives you prominent space on the homepage to attract site visitors to view your stay & play package or discount listing.

Ad content: 720px x 525px (10.00" x 7.29" at 72DPI) photo, 225-character description, link to your premier golf course listing on VisitIndianaGolf.com

Ad duration: one month

Investment (net): \$250 per month

Availability: limited to two monthly

Special Offer! Buy all 12 months for \$2,850!



FEATURED GOLF PACKAGE

Hamilton County Area Golf Package

With our Stay & Play packages starting at just \$180, you can play Purgatory Golf Club and choose among seven other divine courses. [Continue reading >](#)

[More Special Offers >](#)

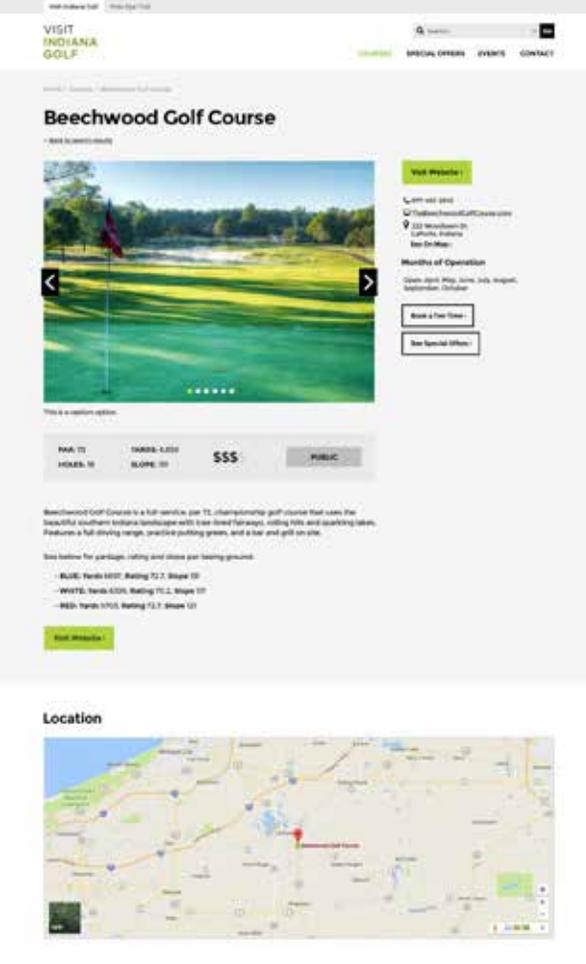
4 Premier Golf Course Listing

Each listing will include a robust landing page that will feature detailed information about your course, photos, video, website link to your booking page, phone number, map and special features. Premium listings receive listing priority.

Ad content: a YouTube video, up to 20 720px x 525px (10.00" x 7.29" at 72DPI) photos, course statistics, a detailed description of up to 1,250-characters, address, phone number, months open, location map, link to book a tee time, a prominent link to your website

Ad duration: one year

Investment (net): \$495 annual investment



VISIT INDIANA GOLF

Beechwood Golf Course

Visit Premier!

Months of Operation: Open April-May, June, July-August, September-October

Book a Tee Time

See Special Offers

PAR: 72 **TIMES: 1,000** **\$\$\$** **PUBLIC**

HOLES: 18 **SLOPE: 112**

Beechwood Golf Course is a full-service, par 72, championship golf course that uses the beautiful southern Indiana landscape with tree-lined fairways, rolling hills and sparkling lakes. Features a full-driving range, practice putting green, and a bar and grill on site.

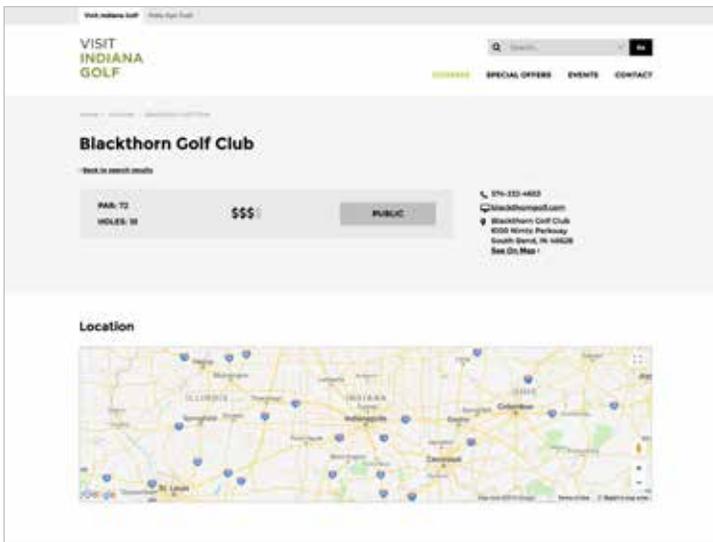
See below for package, rating and slope per listing ground:

- Blue: Par 550, Rating 72.7, Slope 112
- White: Par 550, Rating 71.2, Slope 112
- Red: Par 550, Rating 73.7, Slope 112

Full Website >

Location





5 FREE Course Listing

Since we want to make sure our content on VisitIndianaGolf.com is robust and features as many golf properties as possible, we offer a free option for listing your course. This free option offers fewer features than the Premier Golf Course Listing. Promote your golf course for free on VisitIndianaGolf.com.

Ad content: your course name, address, phone, link to your website, months open, course statistics

Ad duration: one year

Investment (net): FREE

6 Special Offers Featured Content

When travelers are looking for special offers for their golf outing, they visit the Special Offers section of VisitIndianaGolf.com. Special Offers Featured Content ads enable you to reach this highly qualified audience with your focused and relevant message.

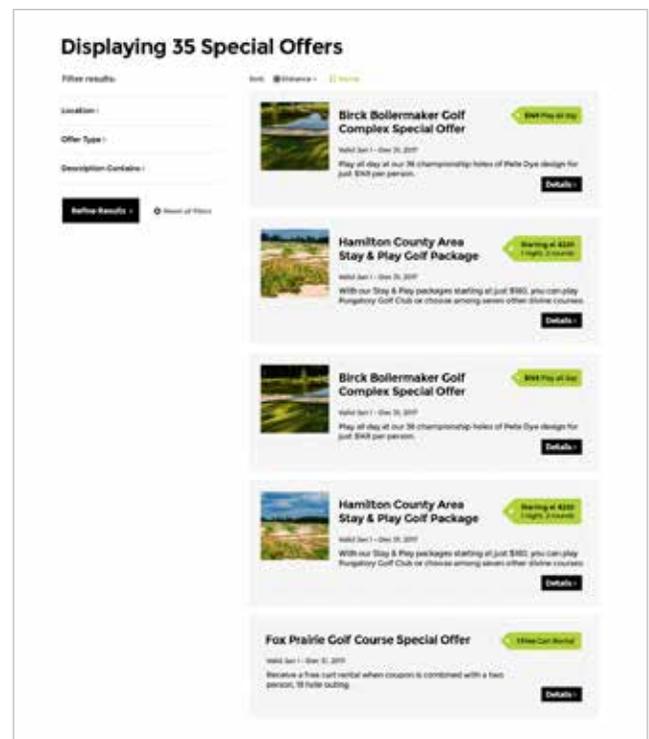
Ad content: 40-character headline, 160-character body copy, 430px x 315px (5.97" x 4.38" at 72DPI) photo, link to your website

Ad duration: one month

Investment (net): \$200

Availability: four per month

Special Offer! Buy all 12 months for \$2,250!



7 Premier Golf Package

Promote your destination's stay & play package on VisitIndianaGolf.com. Over 5,000 interested golfers visit the VisitIndianaGolf.com website each year to make their golf-related plans. Make sure they see your destination when they're there.

Ad content: a YouTube video, up to 20 720px x 525px (10.00" x 7.29" at 72DPI) photos, 30-character package headline, 160-character short description, 500-character detailed description, pricing, overnights included, golf rounds included, a map view of included courses and hotels, a link directly to your website, link directly to your golf course listings on VisitIndianaGolf.com

Ad duration: one year

Investment (net): \$995 annual investment

Visit Indiana Golf | See Our Trail

VISIT INDIANA GOLF

COURSES SPECIAL OFFERS EVENTS CONTACT

Home > Special Offers > Stay & Play Packages

Hamilton County Area Stay & Play Golf Package

Back to menu

Visit Website

VisitHamiltonCounty.com

Participating Courses

See Site | Public View

Anchor Crossing | Purgatory

Flum Creek | River Glen

Flum Creek | Wood Hill

Participating Lodging

Hilton Garden Inn Carmel

Homewood Suites by Hilton

Springhill Suites by Marriott Carmel

Springhill Inn & Suites

Take a mini-vacation and play several world-class golf courses in a single visit starting at just \$180. Book your golf vacation by following these steps.

See below for package, rating and scope per listing grounds.

1. Choose your golf among 8 participating courses.
2. Choose your dates.
3. Call the hotel of your choice to book your package.

All-inclusive stay and play packages include:

- Accommodations and breakfast
- Confirmed tee times with cart
- Welcome gift upon check in
- Pro Shop apparel discount

Valid Jan 1 - Dec 31, 2017

Visit Website

Participating Courses

- Anchor Golf Club
223 Woodburn Dr.
Elletts, Indiana
- Flum Creek Golf Club
3842 Lynwood Blvd
Carmel, Indiana
- Purgatory Golf Club
3210 E 210th Street
Noblesville, Indiana
- Anchor Crossing
6420 W 18th Street
Indianapolis, Indiana
- Flum Creek Golf Club
3842 Lynwood Blvd
Carmel, Indiana
- River Glen Country Club
10082 Clubhouse Dr.
Fishers, Indiana
- The First Golf Resort
6603 N Rust Rd.
Indianapolis, Indiana
- Anchor Golf Club
3900 Longleaf Dr
Carmel, Indiana
- Wood Hill Golf Club
2322 W 16th St
Westfield, Indiana

Participating Lodging

- Springhill Inn & Suites
9780 N. by I-65 Blvd
Fishers, Indiana
- Hilton Garden Inn Carmel
16082 W Pennsylvania St.
Indianapolis, Indiana
- Homewood Suites
1188 N. Mainline St.
Carmel, Indiana
- Springhill Suites by Marriott Carmel
16082 W Pennsylvania St.
Carmel, Indiana

Explore VisitIndianaGolf.com

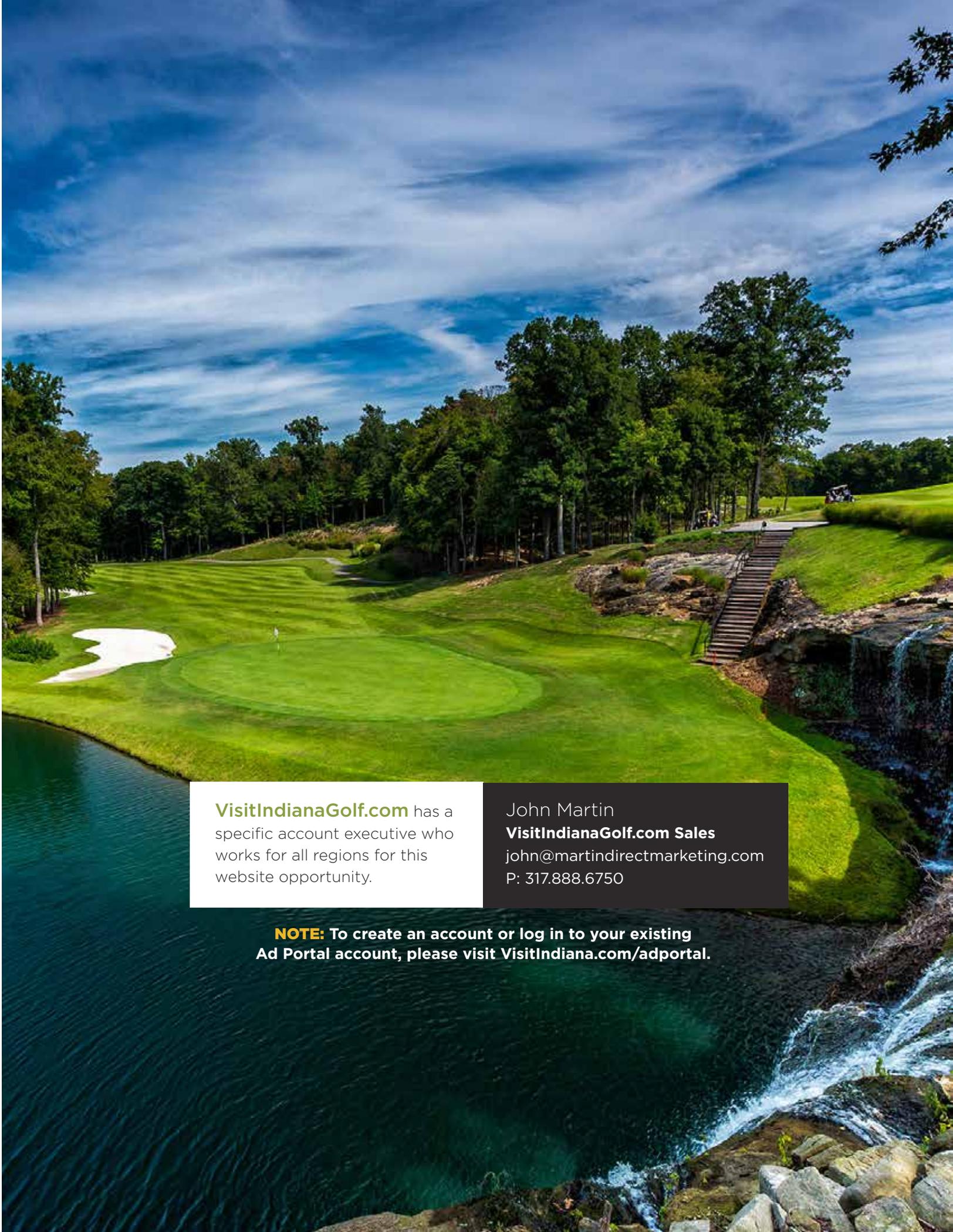
Other Links

Home Office of Tourism Development
One North Center Suite 900, Indianapolis, IN 46204
(317) 474-1600

Course
Special Offers
Events
Contact

Home Office of Tourism Development
One North Center Suite 900, Indianapolis, IN 46204
(317) 474-1600

INDIANA



VisitIndianaGolf.com has a specific account executive who works for all regions for this website opportunity.

John Martin
VisitIndianaGolf.com Sales
john@martindirectmarketing.com
P: 317.888.6750

NOTE: To create an account or log in to your existing Ad Portal account, please visit [VisitIndiana.com/adportal](https://www.VisitIndiana.com/adportal).



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