



Arts, Cultural and Destination Marketing Organization Support Grants FAQ

In the guidelines, it mentioned that organizations that have not received substantial money from the CARES Act will be given priority. Does that include PPP loans?

Yes. PPP loans are an example of a CARES Act financial assistance program that should be disclosed on the application. Receiving previous CARES Act funds does not disqualify any organization from being eligible for these funds, but it will be a part of the formula used to determine grant award amounts.

In addition to rent/mortgage eligibility, can this grant be used for debt service repayment?

No.

If we're a museum within a private 501c3 college are we eligible?

Yes, as long as it does not have its own line item in the State of Indiana budget.

Does this grant require a match?

No.

When will the money be awarded?

Our goal is for payments to start hitting grantee accounts mid-November. It's very important to submit accurate information and to respond to information requests as soon as possible (e.g. contract signature).

Who will be paneling the applications?

Agency program staff will review applications for eligibility, and an allocation committee will recommend final award levels.

We received Indiana Arts Commission funds. Are we eligible?

Yes. IAC grantees, current and past, are eligible for this funding as long as they have their own 501c3 status. Fiscal sponsorship is not allowed for this program.

The grant guidelines says priority will be given to organizations that have not received significant CARES Act funding, are there other priorities?

No.

Looking for clarification on timeline for eligible expenses and payments.

Grant funds can be used to reimburse any eligible expense incurred between March 1 and December 30, 2020. Expenses must be incurred during this timeline, and all funds must be fully expended by March 31, 2021.

Would band boosters be eligible?

No, organizations that exist to raise funds for another organization are not eligible.

Are festivals eligible?

Yes. 501c4 organizations that support festivals are eligible. (8/27/2020)

We received a PPP loan and expect it to be forgiven. However, we are still closed with cancelled programming and do not anticipate opening the theater to live audiences until well into 2021. Can we apply?

Yes. In the application you will provide all eligible expenses between March 1, 2020 and December 30, 2020. The grant award can be used to support eligible expenses minus any CARES funding (e.g. PPP) received (also disclosed in the application). Non performance-based expenses could include utilities, mortgage, insurance, staffing, etc.

How will the grant amounts be determined?

All eligible applicants will be given consideration for an award based on the following

- Size of awards will be scaled to the applicant's eligible budget size;
- Size of awards will be scaled to the previous receipt of CARES funding from other sources in relation to overall organizational or applicable budget;
- Size of awards will be impacted by total number of eligible applications received.

Final determination of awards will be limited to applicable, qualified expenses as documented in application. Grants may typically range from \$4,500-\$50,000. An allocation committee will recommend final award levels based on the above criteria. The allocation committee will include representatives of the Indiana Destination Development Corporation, the Indiana Arts Commission and the Office of the Lt. Governor.

Can you receive this grant even if you've already received Arts Organization Support through the Indiana Arts Commission?

Yes.

Would a private nonprofit be eligible with a 501c6 status? Why or why not?

A 501c6 is eligible to apply if it is operating similarly to a Destination Marketing Organization (DMO).

Can local DMOs apply for a marketing campaign?

A: If the messaging is focused on re-opening, like the Hoosier Hospitality Promise, then that would qualify as an eligible expense. If it is to market something completely new, non-related to COVID-19 recovery, then that would not be eligible.

If we had to furlough employees due to COVID-19, would bringing these employees back be an eligible expense?

Yes, but if you received PPP, it can't be spent twice on the same employee.

Can funds be used to cover lost revenue?

No.

Are churches or religious institutions eligible?

Yes, IF it is a 501c3 and only for expenses related to arts and cultural activities (e.g. festival) that are open to the general public.

Can libraries apply for funding?

Yes, if the library is a 501c3, and it's only for arts and cultural activities produced by the library. If it's not a 501c3, a local municipality can apply on its behalf for COVID impacted arts and culture activities.