



Indiana Office of Tourism Development

MINUTES AND MEMORANDA OF A MEETING OF THE TOURISM COUNCIL

Held: December 1, 2016

A quarterly meeting of the Indiana Tourism Council was held December 1, 2016 at 10:30 a.m. at the Indiana Government Center South, 302 W Washington St., Indianapolis, IN 46204.

The following Council members were present at the meeting and contributed to quorum: Mark Wuellner (Lieutenant Governor delegate), Mark Newman, Gale Gerber, Rob Caputo, Carrie Lambert, James Wallis, Lorelei Weimer, Patrick Tamm, Cameron Clark, and Representative Wes Culver. The following Council members were presented telephonically at the meeting and contributed to quorum: Chris Leininger. Dr. Jonathon Day and Dr. Liping Cai attended as non-voting Ex-Officio members. Misty Weisensteiner, Senator Chip Perfect, Representative Justin Moed, Denise Pence, Eric Snow, Pete Eshelman and Lu Porter were not present.

In the absence of Chairman Danny Lopez, Mark Wuellner, Deputy Chief of Staff to the Lt. Governor, acted as chair. Upon noting the presence of a quorum, Wuellner called the meeting to order at 10:36 a.m.

I. Welcome

II. Approval of minutes

Mark Wuellner asked for a motion for the approval of the Council's September 1, 2016 minutes.

A motion was made by James Wallis to approve the minutes for the meeting held on September 1, 2016, as presented. Cameron Clark seconded the motion; the motion passed unanimously.

RESOLVED, that the minutes for the Indiana Tourism Council meeting held on September 1, 2016 are approved as presented.

III. Tourism Council Updated Bylaws

Mark Wuellner presented the Council with a memo, updated copy of the bylaws and a sample letter to assign proxy members. Mark Newman explained that they bylaws have been adapted to allow proxy members to have voting power.

Wuellner reviewed the changes in Article III, Section G: Designees of Members Permitted.

Following discussion, the bylaws were amended to allow a proxy designation letter to sit on file. The designee will be afforded the same rights for the member in whose place the designee is attending. Members noted their concerns that designees should come from the same background or association, and members should give advance notice to designee so designee can be up to date on council issues. It was suggested that the bylaws include that members must appoint an “appropriate and responsible individual.”

Wuellner also reviewed the changes to Article III, Section H: Appointment of Non-Voting Participants. Previously there had not been flexibility in the bylaws to add ex-officio members. The new language would allow the Office of Tourism Department to appoint non-voting members if it is determined to be in the best interest of the Council.

Through discussion, it was determined that the Council was supportive of the new language but would like to add some “not to exceed” language and set term limits like other Council members. The Council agreed to two year term limits and up to five ex-officio members at any given time.

Hearing no further discussion, a motion was made by Cameron Clark to approve the amended bylaws per discussion. Gale Gerber seconded the motion; the motion passed unanimously.

RESOLVED, that the amended bylaws for the Indiana Tourism are approved once edits have been made.

An approved version of the First Amended Bylaws for the Indiana Tourism Council are attached as Exhibit A.

IV. Executive Director Report

Wuellner turned the floor over to Mark Newman for an update on the Office of Tourism Development. The report included an overview of the fall marketing campaign, reminders of upcoming grant application deadlines, announcement that Noelle Szydyk will be staying on staff as Director of Planning and Development, Outdoor Recreation and Sports Tourism, and Torch Relay recap. Newman also shared the highlights of the annual tourism economic impact report, which can be found at <http://www.visitindianatourism.com/tourism-research/market-research>.

V. Adjourn

Wuellner opened the floor for any further discussion. Noting no further discussion, Cameron Clark motioned to adjourn the meeting. The meeting was adjourned at 12:03 p.m.

Respectfully submitted,



Mark Wuellner as designee of
Lieutenant Governor, Eric Holcomb

ATTEST:



Mark Newman
Executive Director for IOTD